



**APRICUM**  
THE CLEANTECH ADVISORY.



## Apricum by subscription

**A unique combination of customized market intelligence with regular one-to-one dialogue**

Build your competitive edge with Apricum's interactive subscription service in the PV & wind, energy storage or solar materials industries.

**As a subscriber, you will receive:**

### 1. Quarterly market reports

Keep an eye on the latest market trends, developments and upcoming policy changes. Receive the latest market demand forecast and technology trends including M&A activity, tender results and updates from our comprehensive project database.

### 2. Quarterly Q&A with Apricum specialists

Tap the expertise of our specialists via this Q&A style telephone session. Discuss current developments in your sector and the implications for your business. Delve deeper into insights presented in the market reports.

### 3. Annual interactive workshop

We offer you an interactive workshop on a strategic topic of your choice (e.g., review of business model, technologies or markets) to help you achieve your desired growth plan. Recommendations for strategy refinement will be provided, based on our market intelligence, strategy development methodology and your input.

**Choose the industry focus of your subscription**

We offer three industry focused-packages for your subscription – select from PV & wind, energy storage or solar materials.

#### a) PV & wind

Global scope plus your choice of one<sup>1</sup> focus region: MENAT region, Latin America, China or Southeast Asia.

#### b) Energy storage

Global scope plus a specific market focus on Europe.

#### c) Solar materials

Scope includes selected materials/components for PV modules, e.g., cells, cell packaging (backsheet, encapsulants), glass, glass coating, frames, mounting.

*"Our subscription service gives you direct access to Apricum's specialists and our vast experience in solar, wind and energy storage. We help you understand and effectively apply market and technology developments to your business."*

Nikolai Dobrott, managing partner, Apricum

1) Additional topics can be added for an extra charge – contact us for further details.



## Our point of difference – benefits for your business

The cornerstone of our subscription service is the direct and personal contact you receive. We offer you regular tailored insights and the chance to jointly derive conclusions for your business development activities on a one-to-one basis with Apricum's management consultants.

### Much more than an off-the-shelf report

Delve deeper into topics that expressly concern your sector with our quarterly Q&A sessions. Our annual interactive workshop with Apricum management consultants alone is far beyond any market research company's offering.

### Stay informed by receiving proprietary market insights – customized to your business

Receive information and insights not otherwise publicly available. More than just a standard report, Apricum's market insights and analysis answer the "so what" question for you.

### Have an independent expert guide your strategy

The pace of the changing solar, wind and energy storage industries is relentless. With Apricum as your unbiased sparring partner, we can help optimize your strategic direction, potentially avoiding costly mistakes.

### Be the first to hear of relevant opportunities and deals

Through our transaction advisory practice, we are constantly involved in investments in companies and projects, M&A deals, joint ventures, tenders and other business transactions. With a full picture of your business needs and preferences, we can present tailored business opportunities that you may not otherwise become aware of.

## Attractive pricing

Apricum offers this high-value subscription service for the exceptional price of EUR 15,000 per year.

The affordable annual price represents excellent value for money. The investment can even be offset against a future project should a broader engagement be desired.

## About Apricum

We are a globally active transaction advisory and strategy consulting firm focused exclusively on the solar, wind and integrated renewable energy industries. We are headquartered in Berlin and serve clients around the world through our representative offices in the UK, Turkey, Saudi Arabia, India, China, South Korea, Mexico, Japan, Brazil and the USA.

We have completed over 100 cross-border consulting and transaction projects with the highest levels of client satisfaction.

Call us today to discuss how we can help you stay ahead of the competition.

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